Why We Should add a UXD Course

What is UXD?

UXD stands for user experience design and focuses on the quality of the user's experience. This is achieved by studying user behavior and understanding user motivations then analyzing and applying this knowledge to website design.

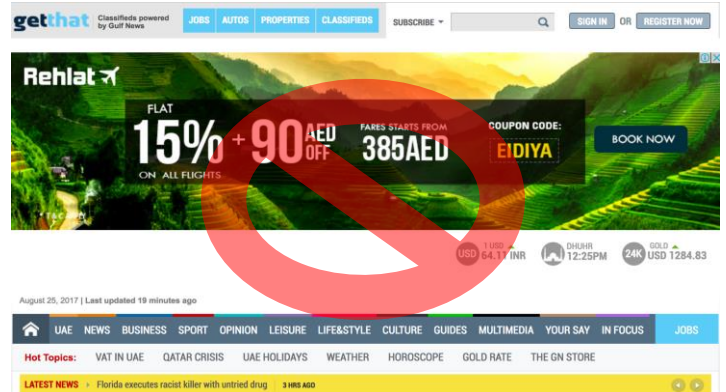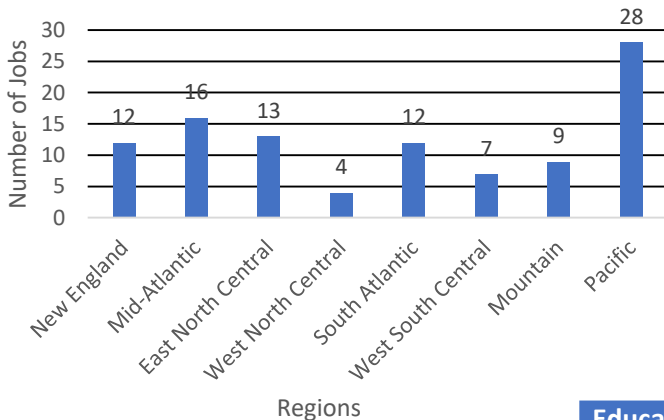For more information: https://medium.com/beakerandflint/an-introduction-user-experience-design-2a7f8167bf03

Image from https://uxdesign.cc/good-design-vs-bad-design-examples-from-everyday-experiences-18a7d1ba002c

Number of UXD Jobs in the USA by Region

Bar chart values by region:
- New England: 12
- Mid-Atlantic: 16
- East North Central: 13
- West North Central: 4
- South Atlantic: 12
- West South Central: 7
- Mountain: 9
- Pacific: 28

Y-axis: Number of Jobs. X-axis: Regions.

Benefits to:

UCF
- Known as a center of learning UXD
- Attract new students to UCF because of UXD course
- Expansion of CWEP program

Students
- Learn skills that are highly in demand
- Lead us into next generation of user interface

Employers/Companies
- New employees with the desired skills to drive the industry forward
- Less on the job training needed for UXD

UCF should provide students with the UXD knowledge and skills needed to go into well-paying jobs all around the country.

Education Level	Number of Jobs	Annual Minimum Salary	Annual Maximum Salary
HS/B	1	-	-
B	50	$50,000-$120,000	$55,000-$135,000
B/M	12	-	-
M	4	$130,000-$150,000	$160,000-$250,000
N/A	33	$50,000-$80,000	$70,000-$130,000